



The LOSS PREVENTION FOUNDATION PO BOX 232281 • CENTREVILLE, VIRGINIA 20120 • WWW.LOSSPREVENTIONFOUNDATION.ORG

PRESS RELEASE

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The Loss Prevention Foundation Announces Launch of Membership Program

Following its mission to advance the loss prevention profession by providing relevant, convenient, and challenging educational resources, the Loss Prevention Foundation proudly announces the launch of its membership program. The Foundation's membership program, anchored by its career center, is designed to provide loss prevention professionals with the resources they need to help advance their careers.

According to the Foundation's president, Britt Wood, "We are extremely excited about the launch of our membership program and believe it will be a tremendous asset to the loss prevention community."

The membership program is composed of four primary centers: the career center, the education center, the savings center and the best practices center. Each center will provide loss prevention professionals with valuable, easy to use information, no matter what their experience in the industry.

The career center will feature a personal assessment area, a career planning section, an extensive industry resource section, as well as a comprehensive library of books and articles. Each of these sections is focused on providing the loss prevention professional with the most comprehensive collection of information they need to make the most of their careers. The education center will feature a diverse selection of webcasts (PowerPoint with the presenters audio) on topics ranging from supply chain security, to time management for investigators. These webcasts can be downloaded at any time for viewing, making them very convenient for the busy loss prevention professional. The best practices center will be a combination of information boards, surveys and "Tips from the Field" that will allow Foundation members to stay current on the latest activities in the loss prevention industry. Finally, the savings center will offer members the opportunity to receive discounts on the Foundation's certifications, as well as other educational offerings.

"This program is really the brainchild of Gene Smith and Rhett Asher, and has the full support of our Board of Directors. This concept was conceived by Gene and Rhett asking the loss prevention community what it needed and then delivering it" added Wood.

Membership in the Loss Prevention Foundation is not a requirement to take the Foundation's certification programs. The Loss Prevention Qualified and the Loss Prevention Certified can be taken by anyone, regardless if they are members of the Foundation or not. For more details about the Foundations membership program, as well as their special introductory pricing, please go to www.losspreventionfoundation.org

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The Loss Prevention Foundation is organized as a 501c(6) not-for-profit organization (IRS approval pending). For more information about The Loss Prevention Foundation, please contact Rhett Asher at Rhett.Asher@LossPreventionFoundation.org or Gene Smith at Gene.Smith@LossPreventionFoundation.org